



РАНХиГС
РОССИЙСКАЯ АКАДЕМИЯ НАРОДНОГО ХОЗЯЙСТВА
И ГОСУДАРСТВЕННОЙ СЛУЖБЫ
ПРИ ПРЕЗИДЕНТЕ РОССИЙСКОЙ ФЕДЕРАЦИИ

Center for International Institutions
Research (CIIR)

G20 and BRICS: Engaging with International Organizations to Generate Growth

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G20 and BRICS as summitry institutions

Informal summitry institutions (clubs):

Established by the leaders' voluntary agreement to perform concrete functions and missions

Club members of roughly equal standing, coming from a wide range of civilizations, continents and economic development

Act in a highly strategic manner to maximize the attainment of their priorities

Founders may choose to engage voluntarily with existing organizations in a mode they regard most efficient for attainment of their goals

Types of engagement with IOs

“Catalyst”:

Exerting a powerful influence for international organizations’ changes through endorsement or stimulus, or compelling them to reform

“Core group”:

Imparting a new direction by giving a mandate or providing a political leadership that the other organization needs to continue steer its course and harness its members and international community support

“Parallel treatment”:

Creating own mechanisms working in parallel with existing institutions

Methodology

Quantitative analysis of engagement dynamics

- Number of references to a particular organization made over the period
- Its share in the total number of references
- Intensity: $D1 = M1/S1$, where

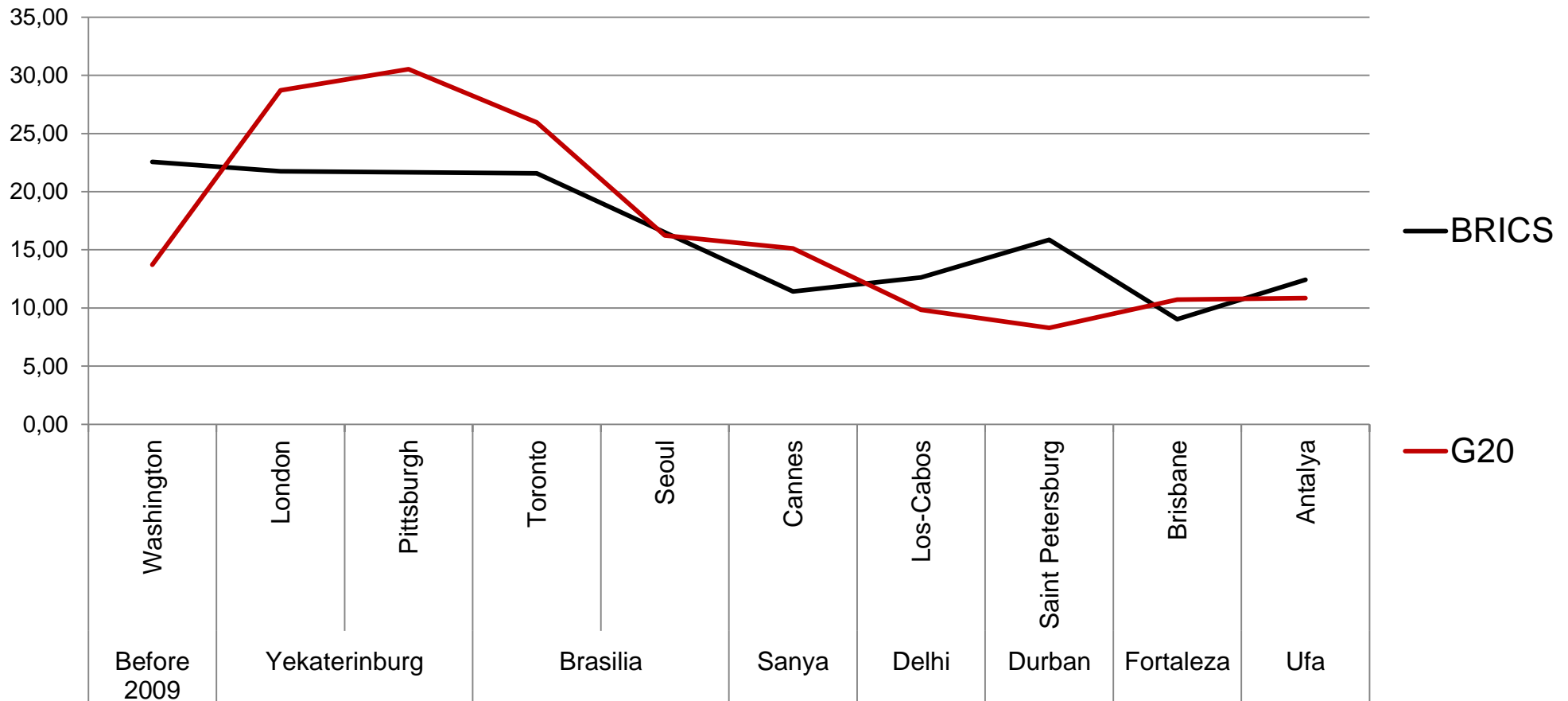
$D1$ - intensity of references to a particular international institution for a given year, $M1$ - number of references made to this institution during this year, $S1$ - total number of characters in the documents for this year

To make the findings more easily understood, $D1$ is multiplied by 10,000

Qualitative analysis of preferred models

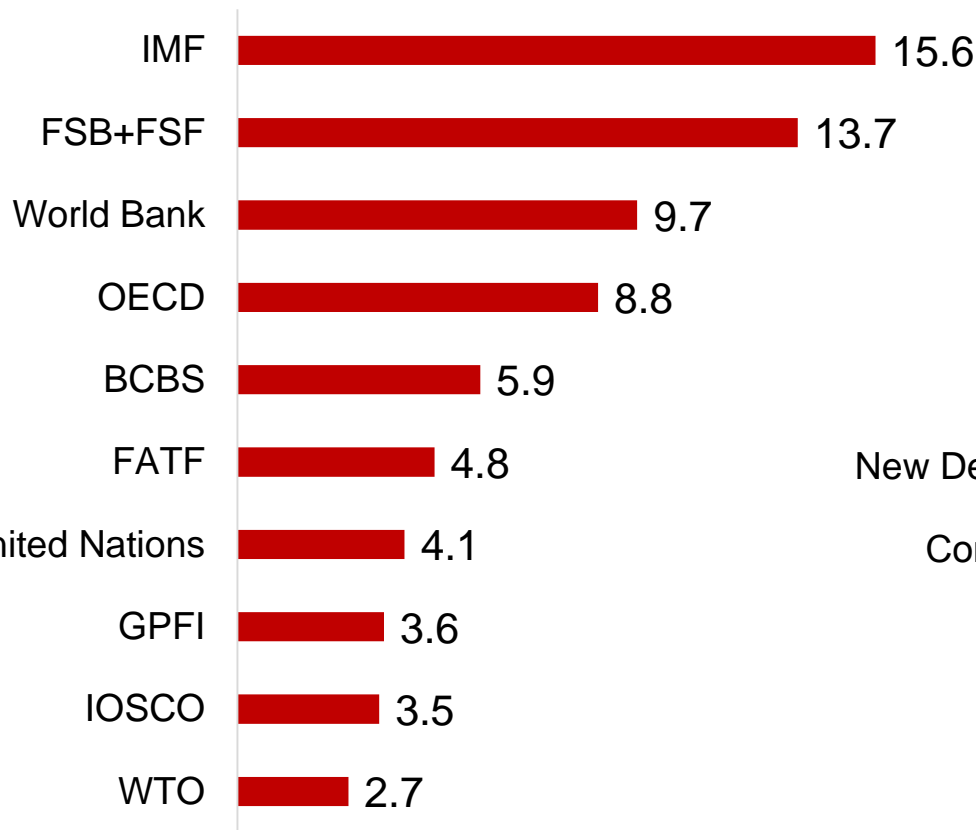
- Characteristic models of engagement with IOs and their dynamics

Intensity of G20 and BRICS engagement with IOs

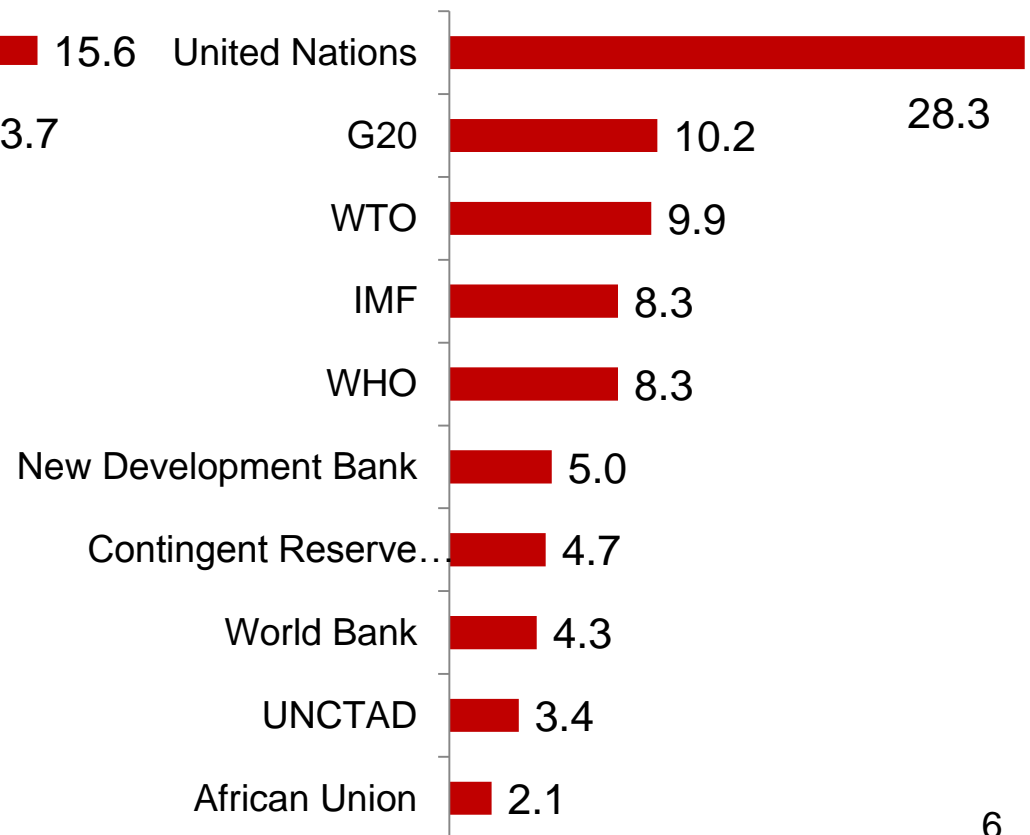


Shares of references to IOs

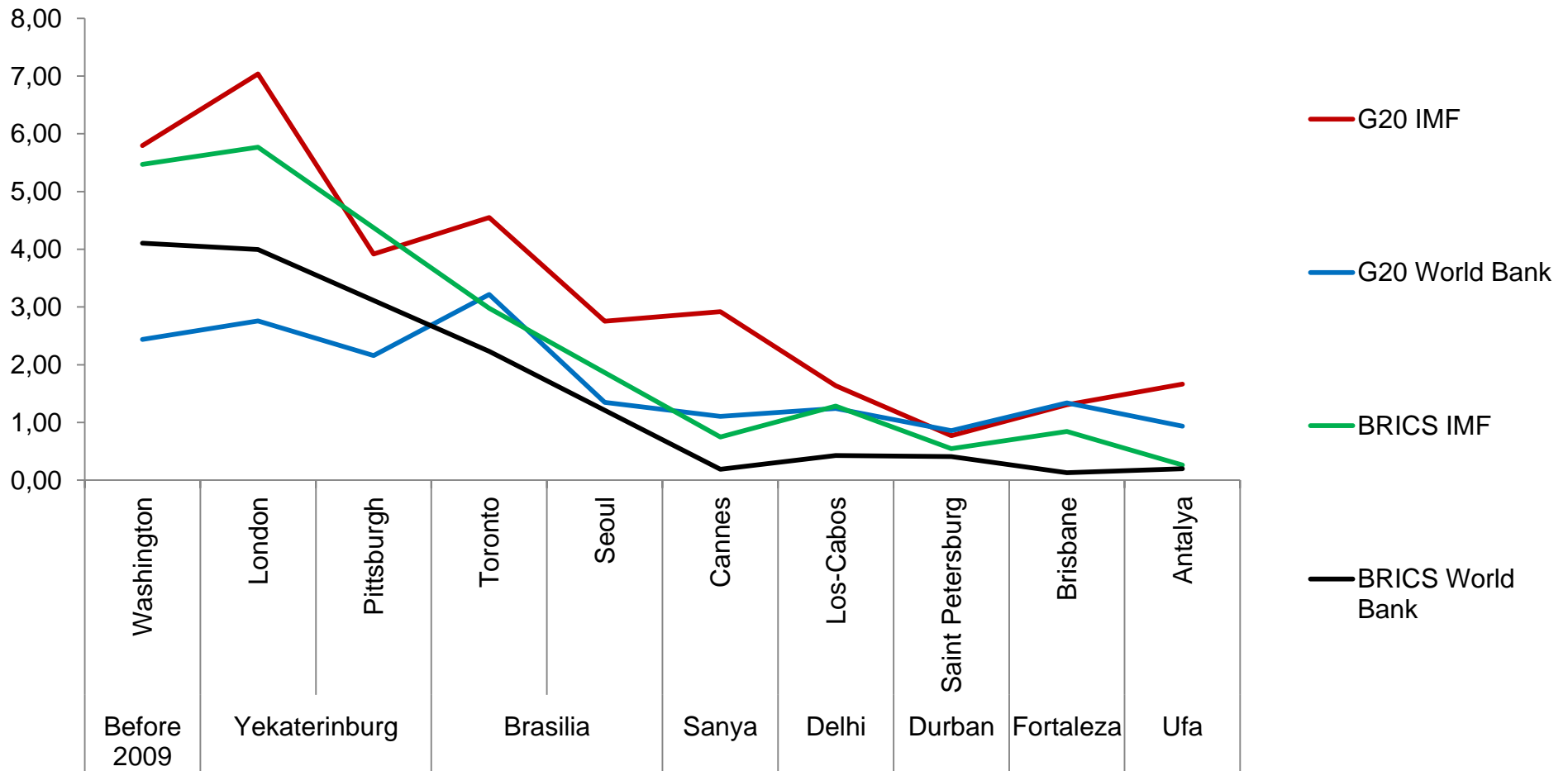
G20



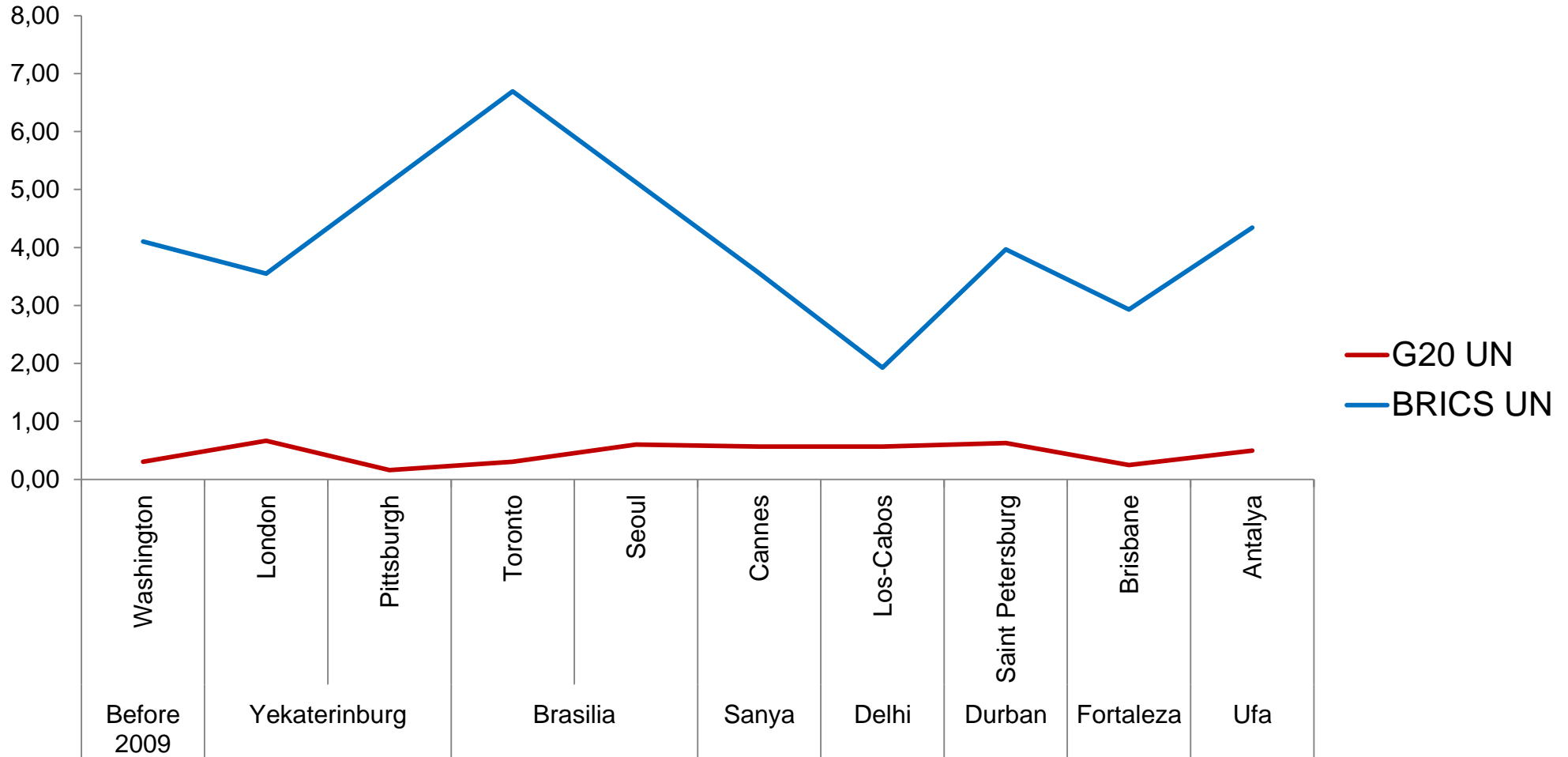
BRICS



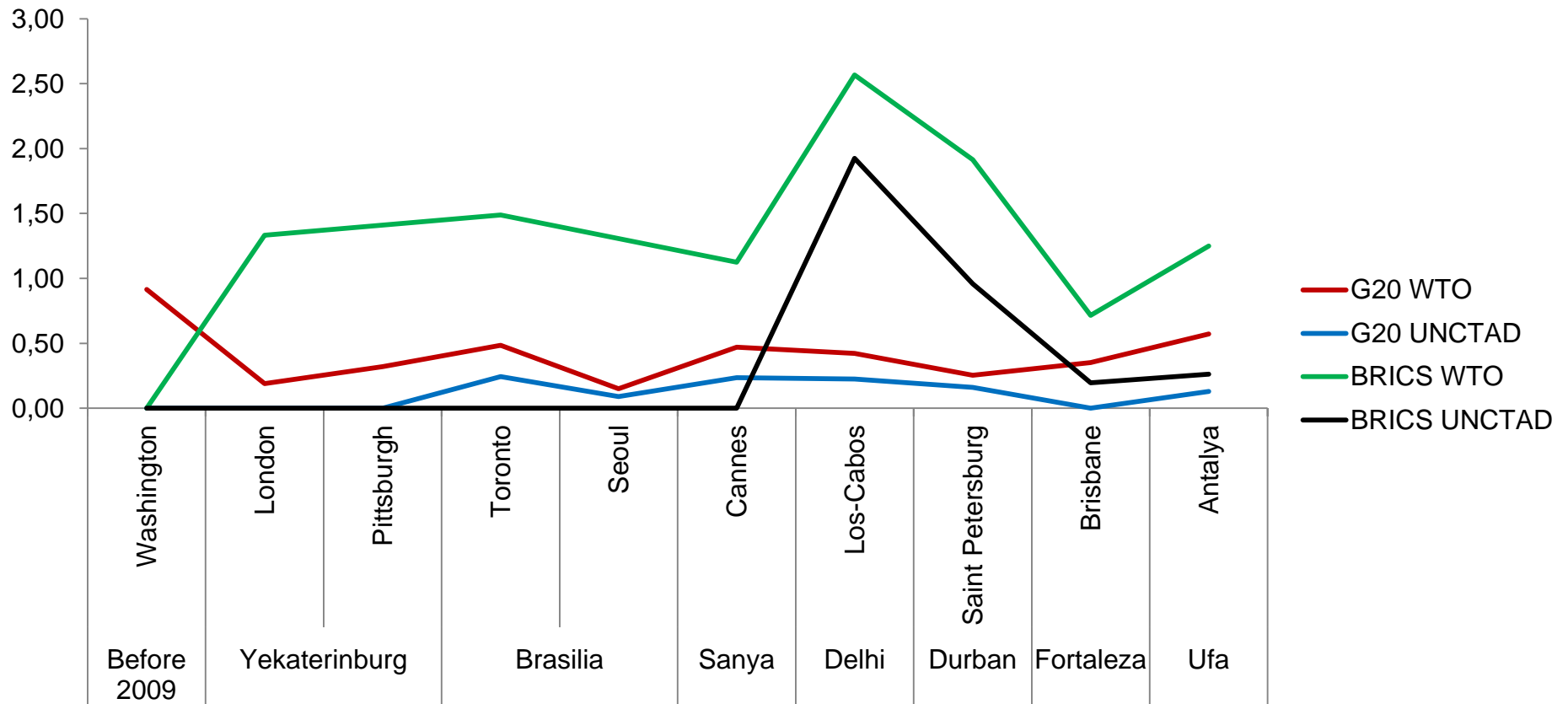
Intensity of references to the IMF and World Bank



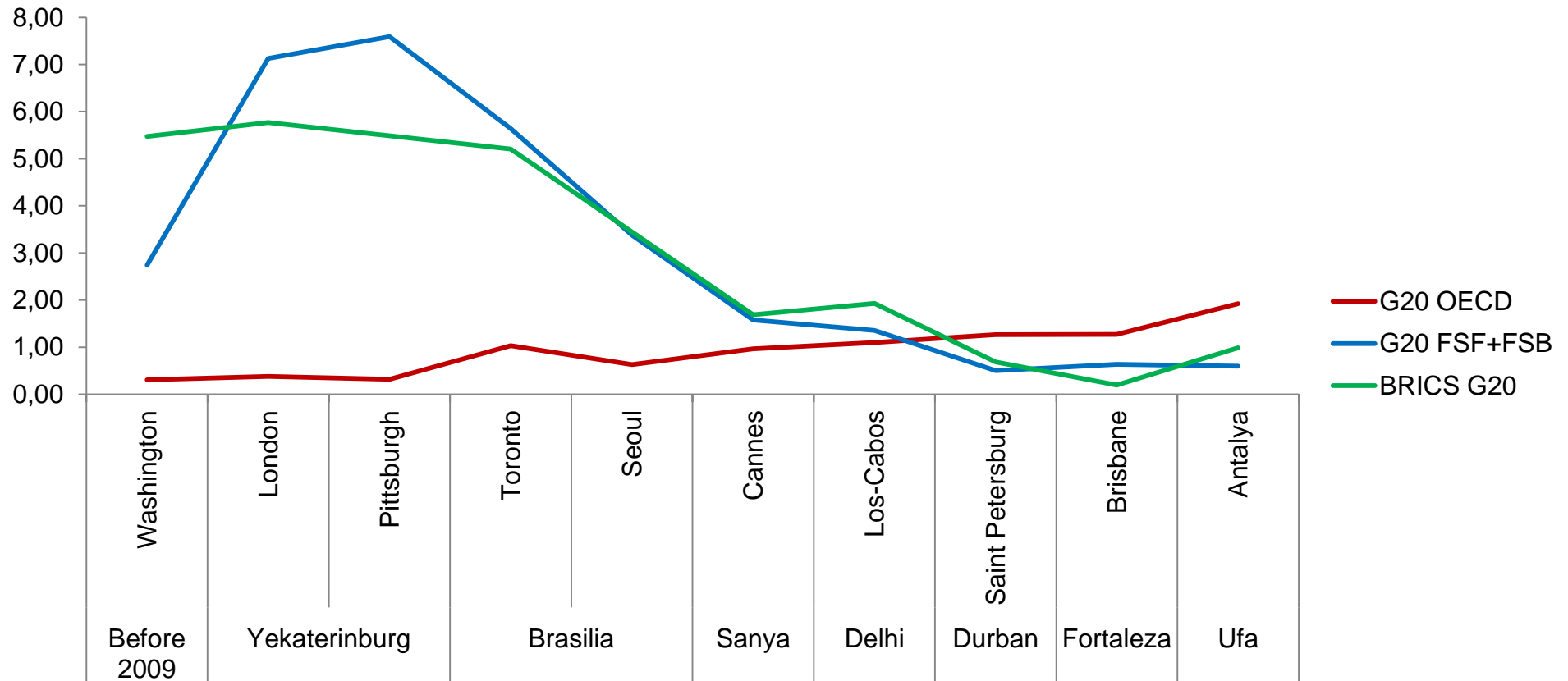
Intensity of references to the UN



Intensity of references to the WTO and UNCTAD



Intensity of references to OECD, FSB and G20



Summary of main findings

G20

- Total number of references: 4390
- Intensity of engagement with IOs is very high
- Mostly resorts to a combination of the catalyst and core group approaches
- Intensity of engagement with the IMF, FSB, World Bank and OECD by far exceeds the intensity of interaction with other institutions

BRICS

- Total number of references: 675
- Despite the increase in the absolute number of references, there is a decrease in their intensity
- Mostly resorts to a combination of the catalyst and parallel treatment approaches
- Established mechanisms for coordinating positions in the UN, G20, WTO, IMF, World Bank and other IOs